

19 January 2015

FOR IMMEDIATE RELEASE

# Smart EMMA Contest

<http://smartemma.fabconnections.org/>

In this rapidly changing world, we are using energy everywhere, and all the time. To warm our houses, to charge our devices, to build products for us and others.

**AXPO Italia**, in collaboration with Fab Connections, challenges makers all over the world to change the way we generate and consume this energy, and to help make the world aware of how and where we are spending it. We will be awarding the best ideas with over 13000 euro's in machines, ideas that will focus on monitoring or management of energy in households or small businesses.

Participants can enter with an application, product or platform with either a passive approach, for instance **energy monitoring applications**, or an active approach, like **smart energy management tools**.

The Smart EMMA contest launched the 19th of January 2015 and will run till the 20th of September 2015. The 20st of June 2015, the 10 finalists will be announced, after which 3 final winners will be chosen. If you want to participate, you can enter projects at the official website any time before beginning of June 2015. You'll be able to change and improve your entry any time, so if you have an idea, sign up now!

We are looking for projects that are **Original** and **Replicable**, that are **Connected** and offer an **Integrated solution** while being **Low maintenance** and **Mobile friendly**. Hey, we never said it would be easy to win!

Find all you need to know on the website: <http://smartemma.fabconnections.org/>

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And for more information on AXPO Italia: <https://www.axpo.com/axpo/it/en/home.html>



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SmartEMMA is organized by **Fab Connections** - *Creating growth in the Fab Lab network.*  
<http://fabconnections.org/>